

Dr. SHALINI AGRAWAL



Assistant Professor (Commerce)

Mahamaya Government Degree College, Mahona Lucknow

D.Phil. M.Com. M.B.A. UGC NET

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- More than seventeen years of teaching experience in undergraduate and post graduate commerce and management classes.
- Authored two books titled 'Udyamita' and 'International Marketing' both are published by Sahitya Bhawan Publications Agra.
Research topic for the award of D.Phil. degree was 'Women Empowerment Through Entrepreneurship in Uttar Pradesh'.
- Qualified UGC NET in both the form of examination subjective as well as objective.
- Completed a certificate course in Proficiency of German.
- Worked as a member in the editorial board of the college magazine named 'INDU'.
- Worked as a member in the editorial board of the national seminar on Environmental Pollution and its impact on Modern Society.
- Judged a debate competition organised by Feroze Gandhi Polytechnic Raebareilly.
- Appointed as an invigilator in Lekhpal (Samanay Chayan) 2015 by D.M. Raebareily.
- Nominated as Assistant Nodal Officer in the reference of meetings to be conducted for the New Education Policy.
- General Master Trainer for Lok Sabha Elections 2019 and State Elections 2022.

WORK EXPERIENCE

S.No	Name of the institution	Duration	Class
1.	Mahahamaya Government Degree college, Mahona, Lucknow	September 2017- till date	B.com.
2.	Indira Gandhi Government Girls' Degree College, Raebareilly	Nov. 2014- August 2017	B.Com.
3.	Jagat Taran Girls' Degree College	Sept 2005- Oct.2014	B.Com
4.	University of Allahabad	Jan 2012-March 2012	M.Com
5.	Bishop Johnson college of Science & Commerce	Feb 2006- feb. 2011	B.Com
6.	ICFAI	Feb 2008- June 2008	MBA

PUBLISHED ARTICLES/CONCEPTUAL PAPERS

S.No	Title	Published in
1.	Corporate Social Responsibility and Rural Development in India: A Case Study of Birla Group	Dominant Publishers and Distributors Pvt. Limited, Delhi

2.	E-Commerce and Cashless Indian Economy	K.G. Publications, Modinagar
3.	Goods and Service Tax: An Overview	Dominant Publishers and Distributors Pvt. Limited, Delhi
4.	Clean India Campaign and Sustainable Economic Development in India	Aradhana Brothers Publishers and Distributors, Kanpur
5.	Implementation Of Knowledge Management In Manpower Planning In Globalised Era	National Seminar On Innovative Management Practices In Globalised Era, Department Of Commerce, D.A.V. Post Graduate College, Varanasi
6.	“Sometimes good sometimes bad: Organizational Politics”	MBA Review of ICFAI Press
7.	“E-Tailing Emerging trends in Retail Sector”	2 nd international conference on management sciences and Art Organized by Faculty of Management Science Gurukul Kangri University Haridwar
8.	Modernization of Retail and its upshot in India	National Seminar on The Economics of Modernized Retail Sector and its likely Impact on Indian Scenario organized by INC, Allahabad
9.	Role of Stakeholders in Total Quality Management	National Seminar on “Developing Quality Culture in Higher Education: Innovations and Initiatives” organized by J.TG.D.C. Allahabad

PAPERS PRESENTED

S.No	Title	Presented in
1.	Clean India Campaign and Sustainable Economic Development of India	Swachh Bharat Campaign 2014 Department of Political Science, Government Girls’ P.G. College, Bindki, Fatehpur
2.	E commerce in the Cashless Economy	The Impact of Digitalisation of Public Services on Society Mahamaya Government Degree College, Mahona, Lucknow
3.	Ecological Degradation and its Impact on Socio economic Development	Ecological Degradation and its Impact on Socio economic Development Netaji Subhash Chandra Bose Govt. Girls’ P.G. College, Aliganj, Lucknow
4.	Can GST be a one Nation Tax?	Goods and Services Tax: Emerging Issues and Challenges Aligarh Muslim University, Aligarh
5	Education and Entrepreneurship	Digital Learning Opportunities and Challenges in Higher Education Institutes B.S.N.V. P.G.

		College, Lucknow
6	Development of women through entrepreneurship	National Seminar On Rural Development And Entrepreneurship In Global Scenario, Faculty Of Commerce, Government Degree College, Manikpur, Chitrakoot.
7	Indian Women Leading The Society Through Good Governance	National Seminar On Women Empowerment: Dimension, Direction & Future, E.C.C. Allahabad
8	Retailing Perspective- Challenges and Opportunities	60 th All India Commerce Conference, Hyderabad
9	Health Hazards and Child Labour	Child Labour in India: Issue cause and Interventions Organised by Hamidia Girls Degree College, Allahabad

ORIENTATION, REFRESHER, CONFERENCE, SEMINAR & WORK SHOP ATTENDED

S.No	Name	Organized By	Year
1	Workshop on Student Induction Programme	UGC	Oct 2019
2	Refresher Course in Information and Communication Technology	University of Lucknow	Nov. 2018
3	Workshop on Mechanism of Goods and Services Tax: The Road Ahead	AMU, Aligarh	Feb. 2018
4	Orientation Programme	University of Lucknow	Jan. 2018
5	National Seminar On Retailing In India: Emerging Trends And Challenges	Department Of Commerce, D.A.V. Post Graduate College, Varanasi	2010
6	National Seminar On Global Convergence Of Financial Reporting	Department Of Commerce, Faculty Of Commerce And Management Studies, Mahatma Gandhi Kasha Vidyapeeth, Varanasi	2007
7	Workshop on Innovative Research Methodology in Commerce	Department of Commerce & Business Administration University of Allahabad	Nov 15-22, 2007
8	Workshop on Indian Capital Market	ICFAI	2007